

BRIGHT GROUP

We create empathy, You make business!

We create instructions, You build it!



Model instructions by **Bird Brick Builds**

Author: **Eduardo Sousa**

286 Parts

BRIGHT GROUP

About Bright Group

Building Brighter Digital Experiences

Bright Group is a collective of companies with a shared mission: to shape meaningful and human-centered digital interactions. At the heart of our work is the belief that technology should not only be smart, but also empathetic and intuitive.

By **combining** creativity, data, and artificial intelligence, we craft solutions that understand, adapt, and connect with people. Our multidisciplinary teams work across industries, creating platforms, products, and services that transform the way users experience the digital world.

From concept to execution, Bright Group blends innovation with emotional intelligence. We are committed to helping brands grow, people connect, and ideas come to life through technology that feels both advanced and natural.

Much like Bright Group, this LEGO model took a lot of time, patience, and a few "almost got it" moments. The hardest part was angling the three signature lines, which proved trickier than expected. After several failed attempts, hopeful prototypes, and a few creative liberties with the logo, the solution finally clicked into place. Just like a real startup, it all came together through persistence, creativity, and a bit of builder stubbornness.

To all my Bright Pals, Happy building

BR//IGHT GROUP

BR//IGHT FACTORY

Where Code Meets Creativity

Where technology meets creativity to power up your digital experience, transforming ideas into intelligent, real-time, and scalable solutions.

BR//IGHT PLAY

Interactive Entertainment with Purpose

Engaging gaming and gambling experiences designed to maximize player retention, optimize conversion, and boost revenue through intelligent insights and real-time, data-driven personalization.

BR//IGHT FS

Smart Technology for Financial Services

Intelligent financial solutions that deepen engagement, build trust, and deliver real-time, hyper-personalized experiences, from digital banking to insurance and beyond.

BR//IGHT STORE

Reinventing the Digital Shopping Journey

Seamless, interactive e-commerce solutions that accelerate conversion rates, streamline shopping experiences, and enhance every step of the customer journey.

Each company in the **Bright Group** brings a unique layer to the whole, from the precision of **Bright Factory** to the playfulness of **Bright Play**, the personalization of **Bright Store**, and the structure and trust of **Bright FS**. This **LEGO model** reflects the same spirit, as it was built from distinct elements, each serving its purpose, coming together to form something greater. Just like **Bright's** work in technology, it is a combination of creativity, logic, and a few clever tricks hidden beneath the surface.



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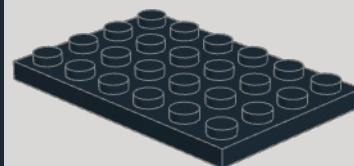
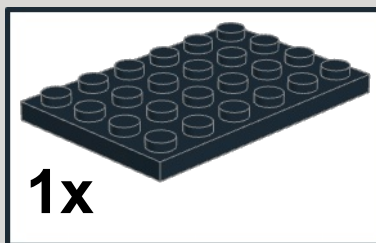
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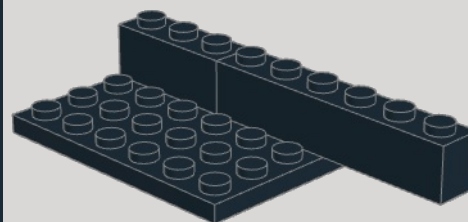
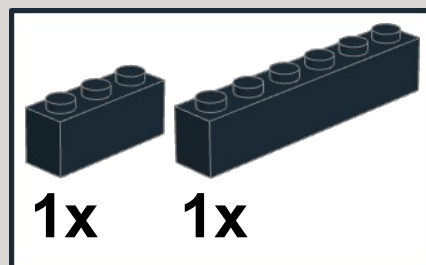
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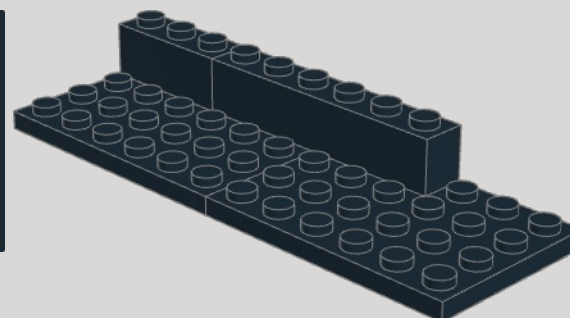
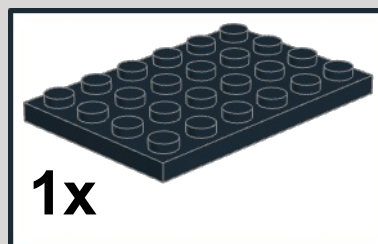
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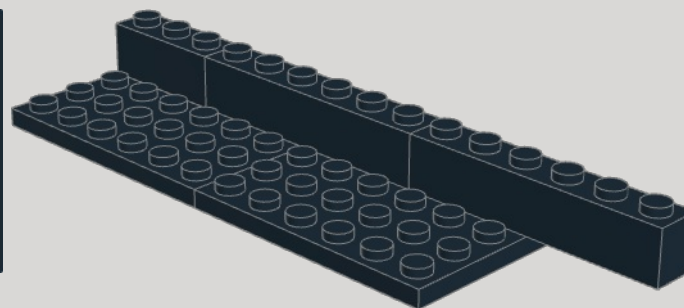
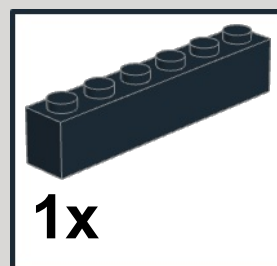
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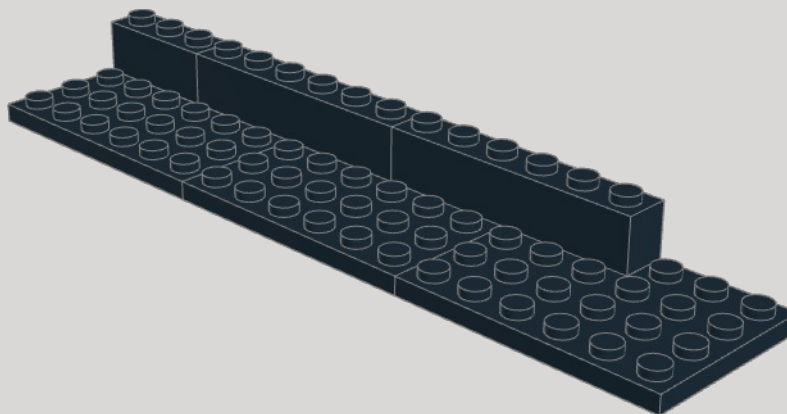
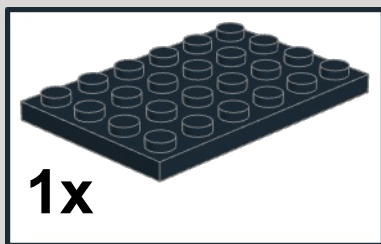
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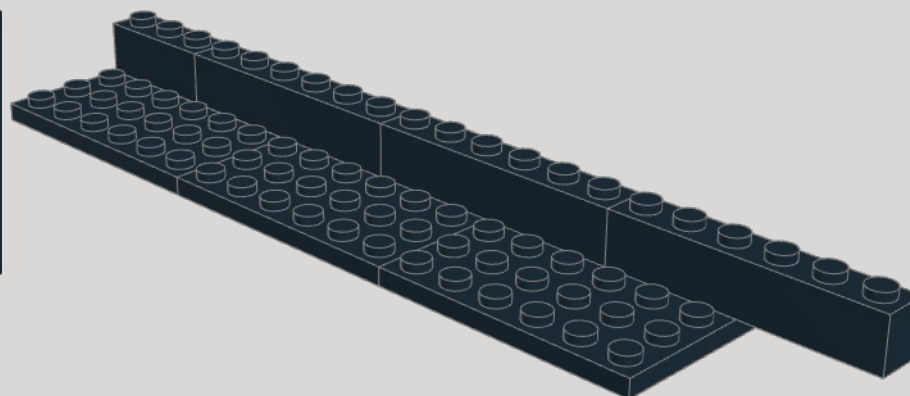
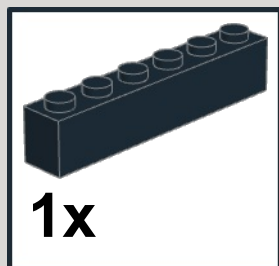
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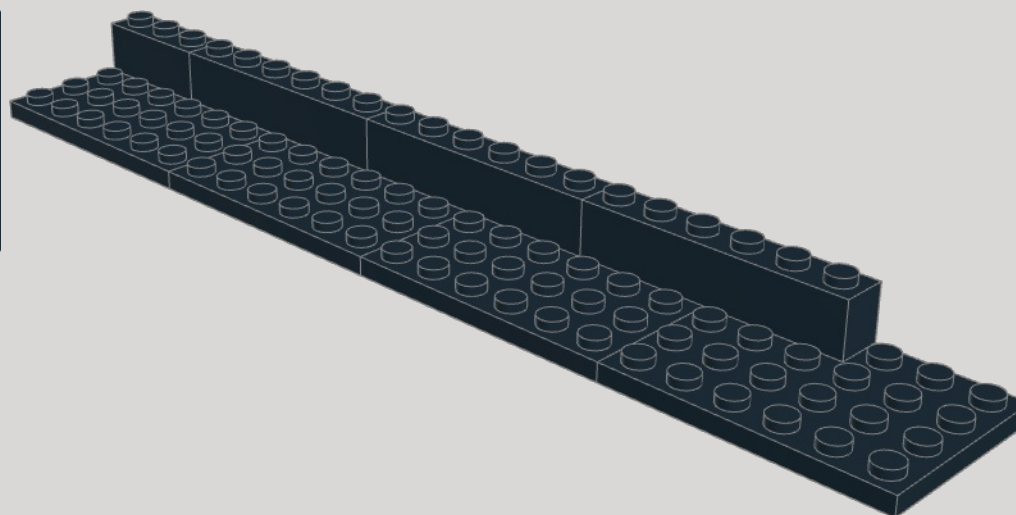
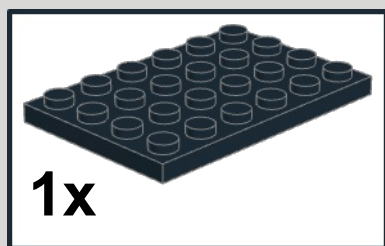
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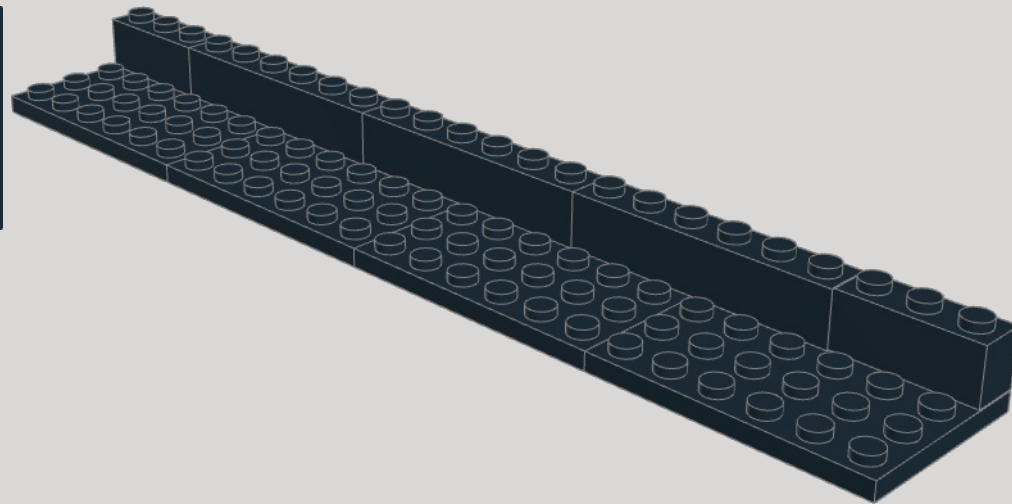
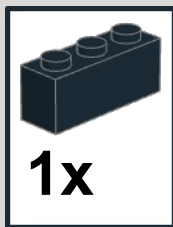
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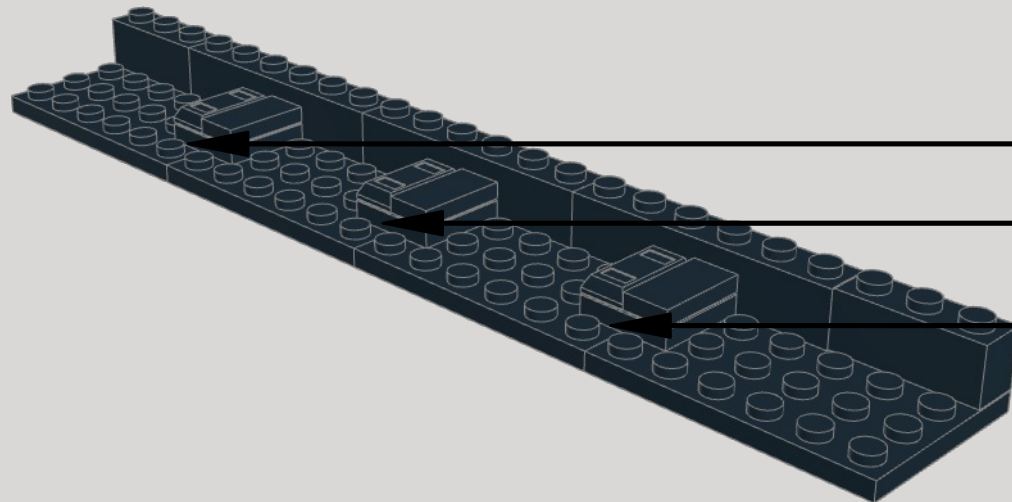
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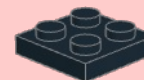
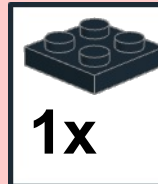
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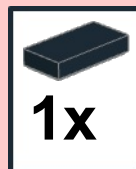
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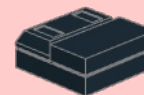
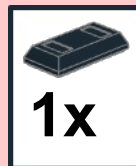
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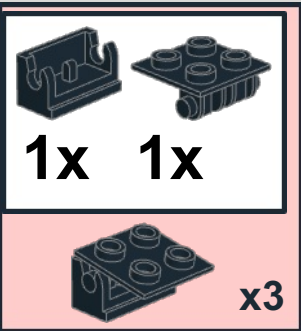
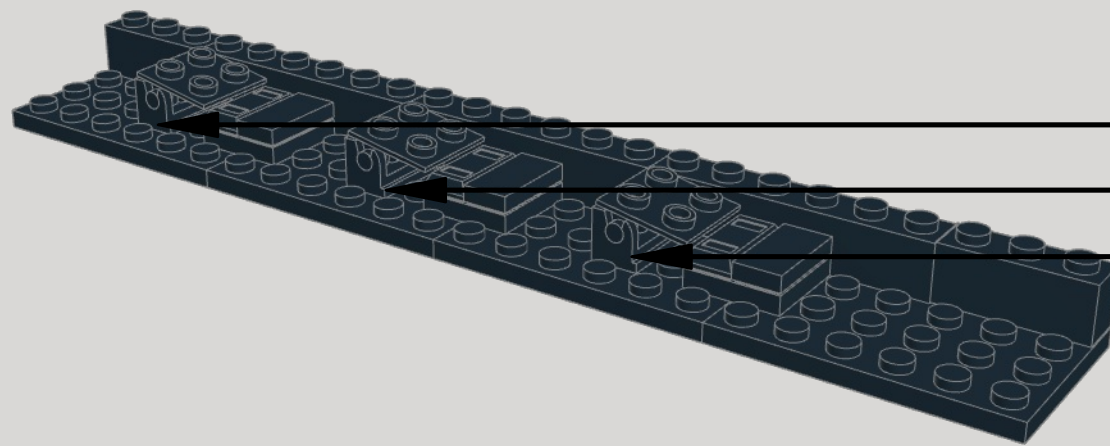


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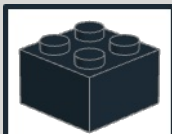


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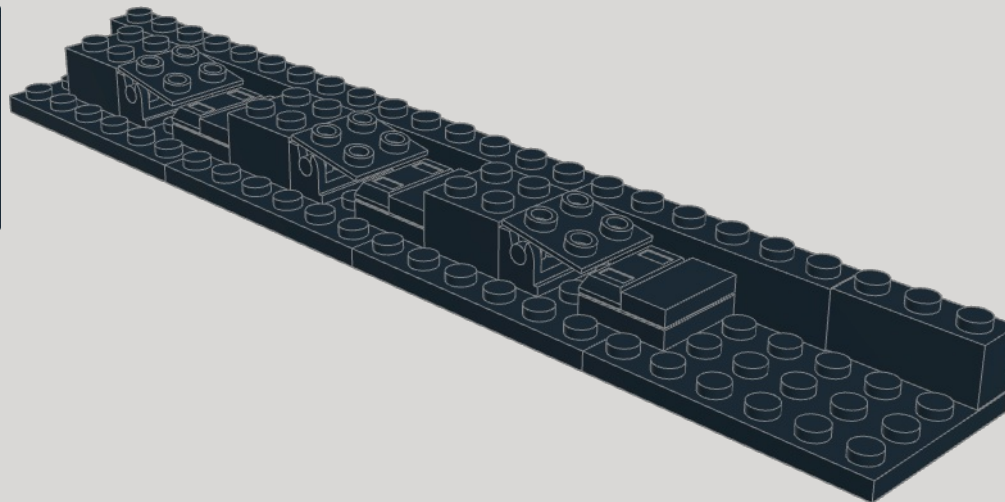
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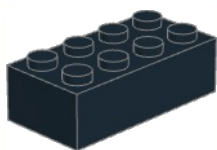
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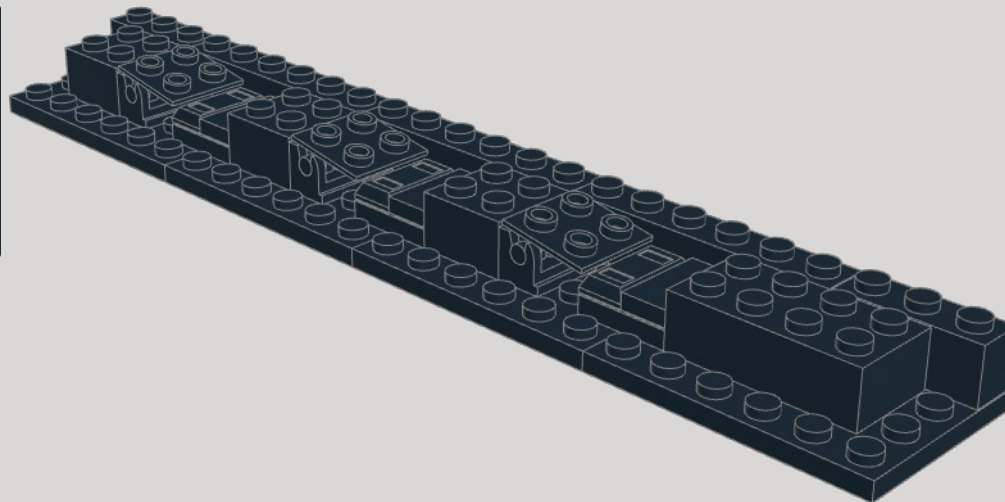
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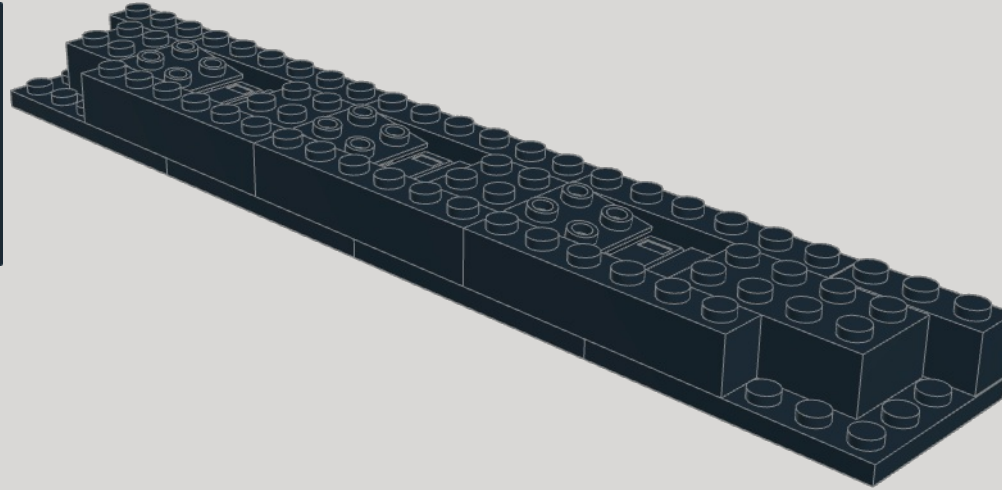
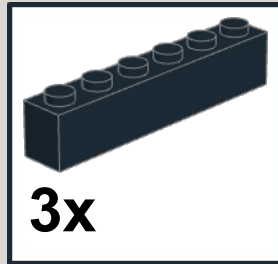
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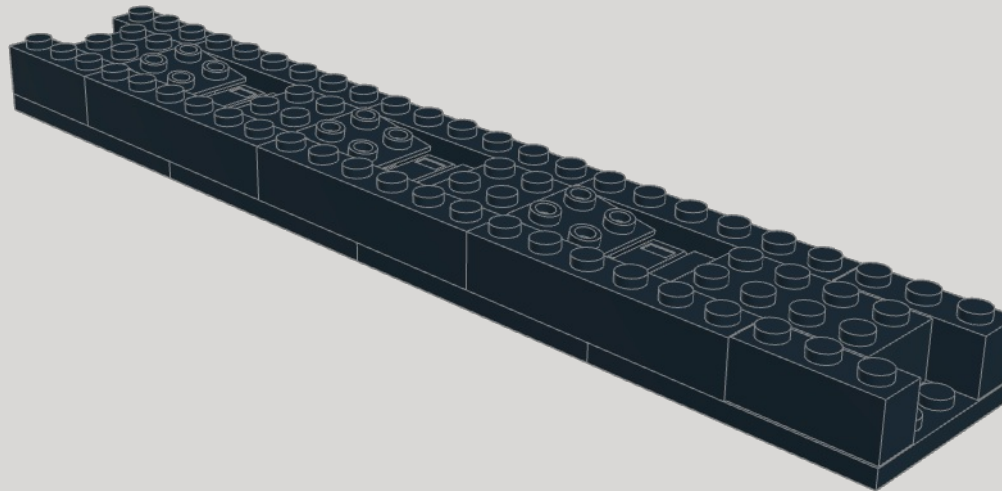
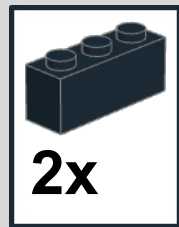
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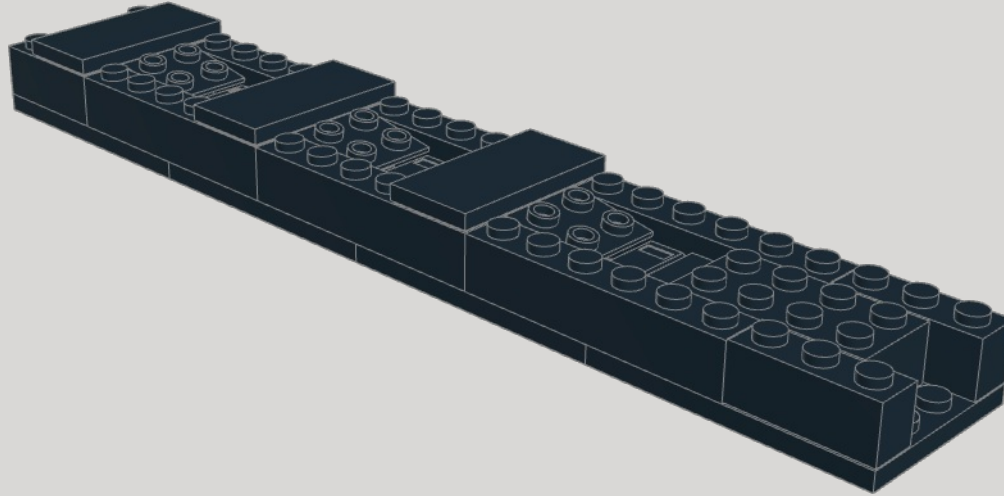
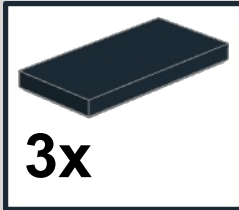
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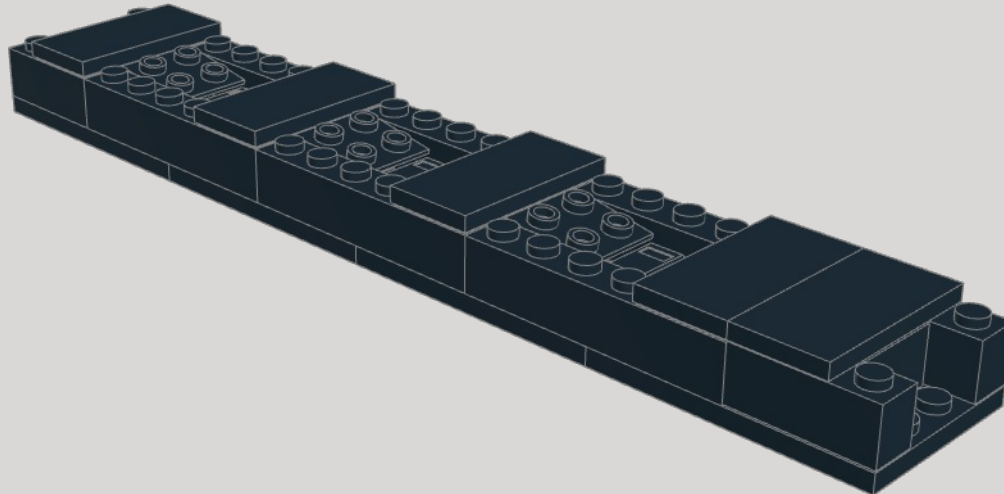
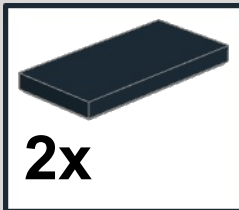
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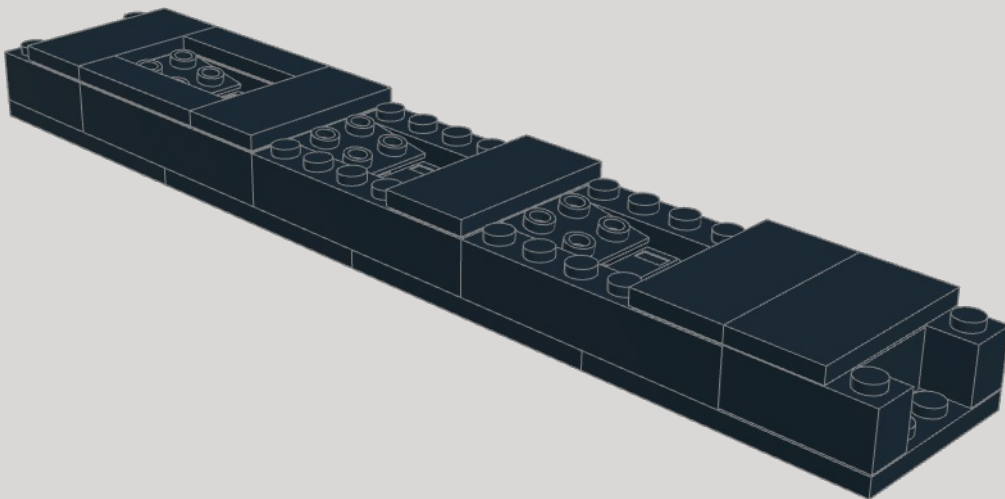
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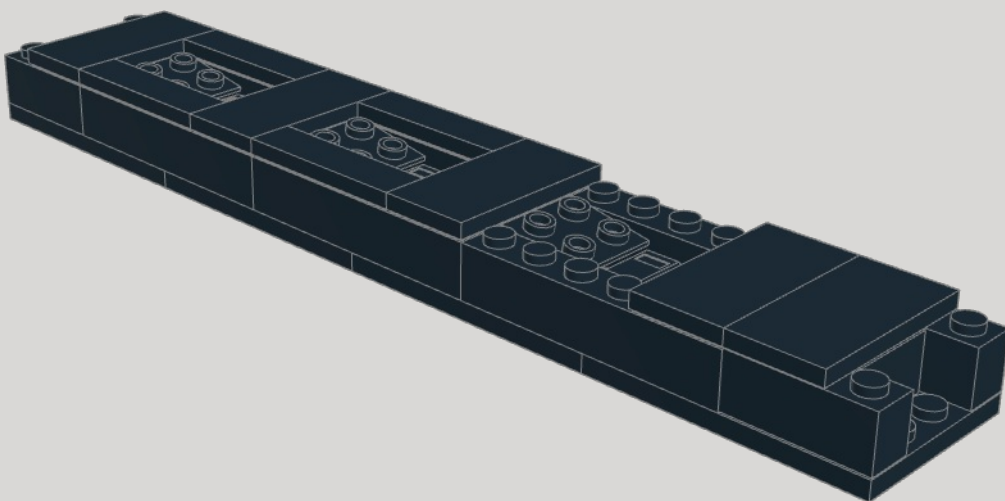
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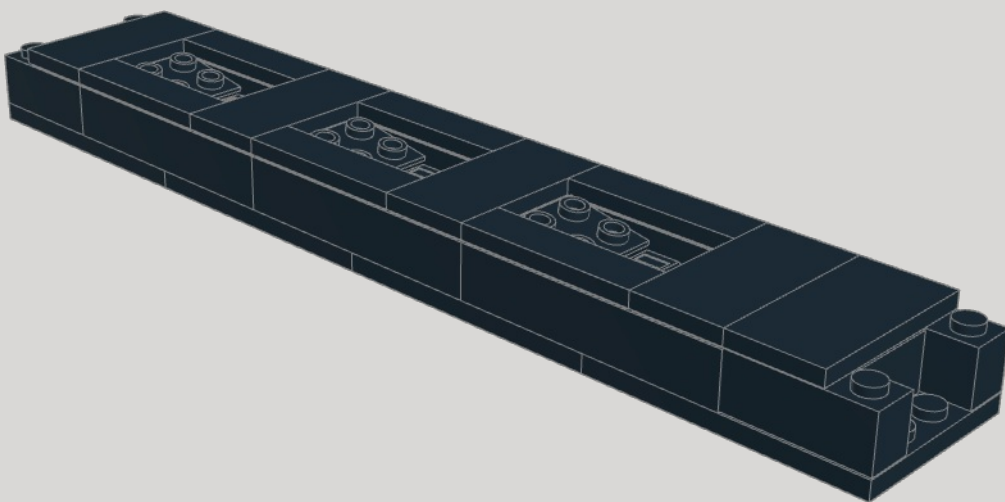
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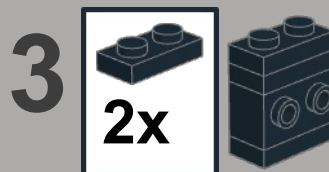
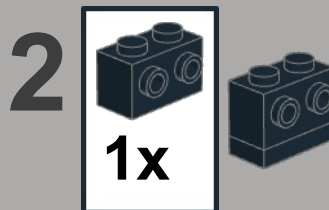
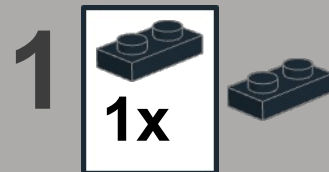


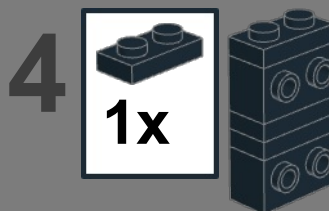
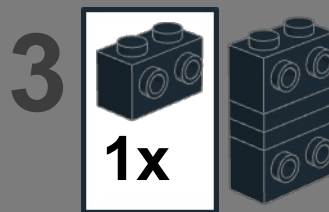
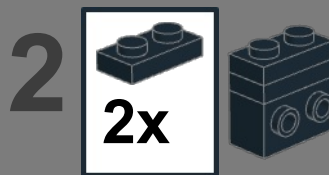
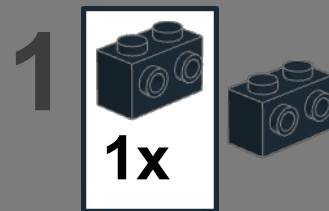
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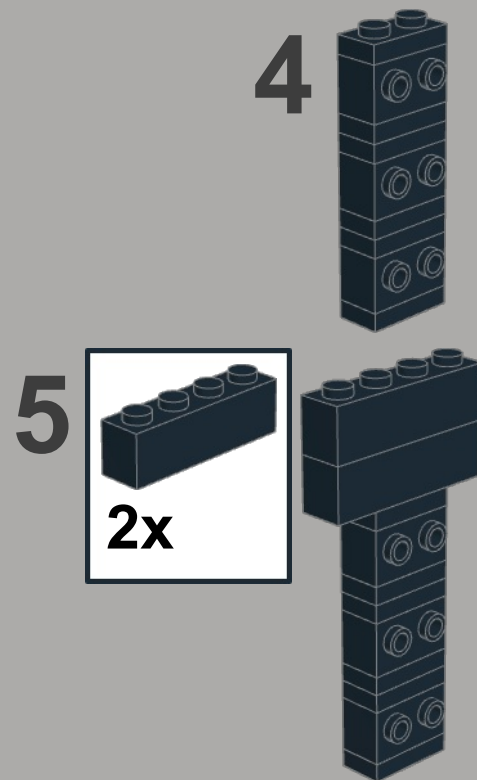
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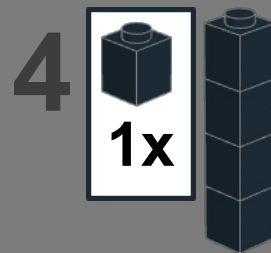
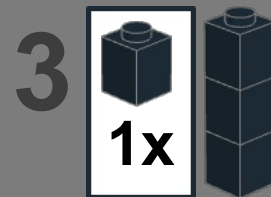
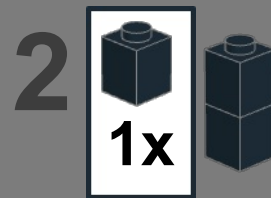
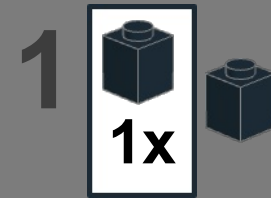




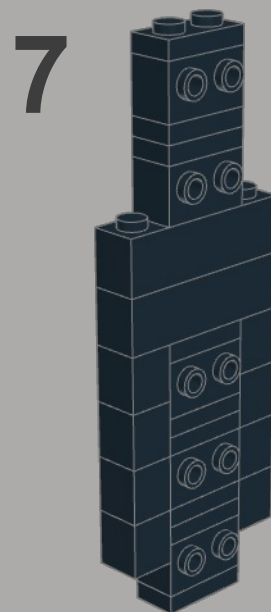
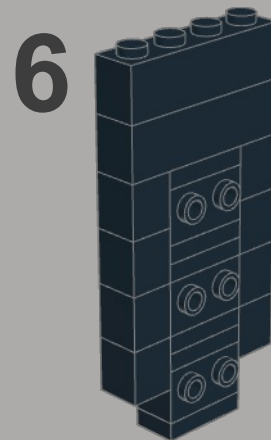


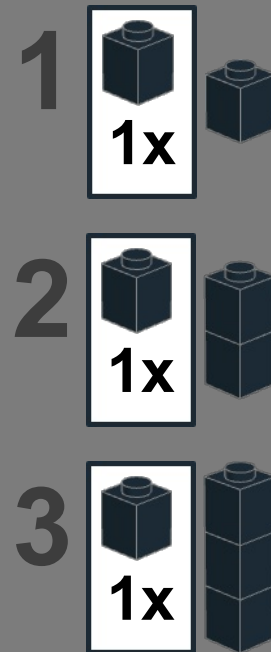
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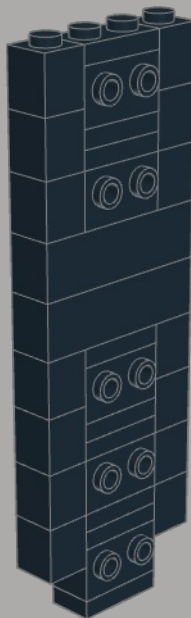
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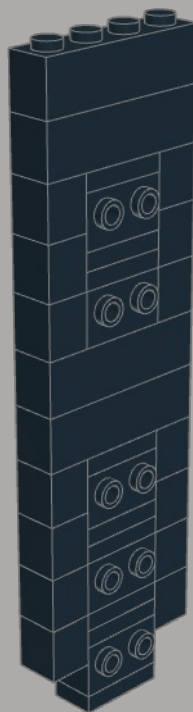
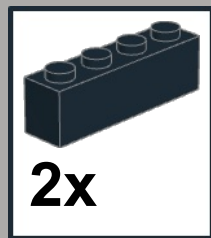


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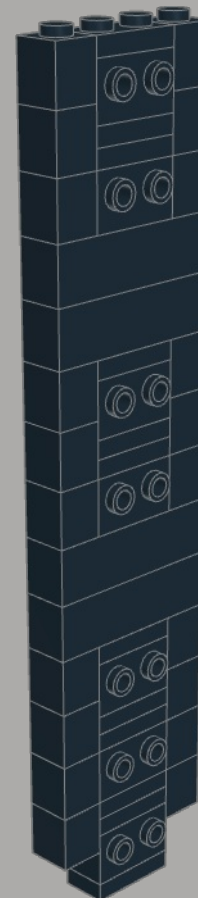
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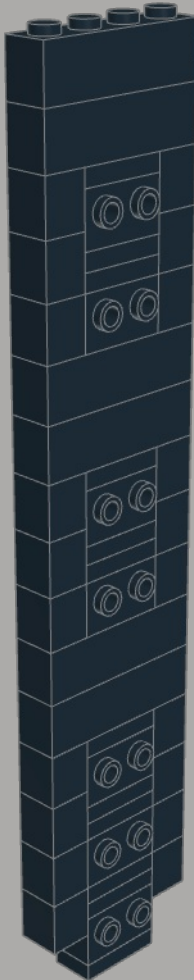
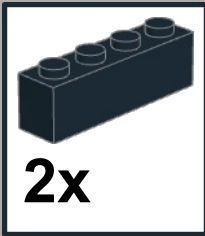
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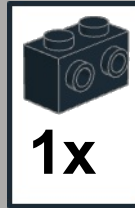
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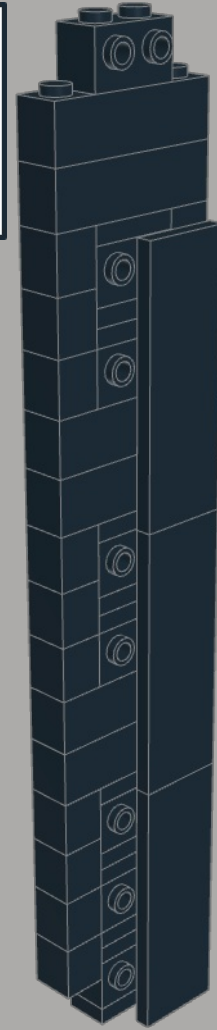
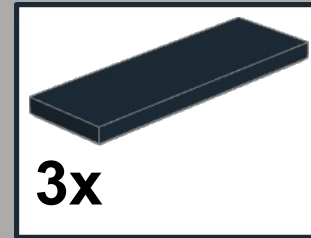
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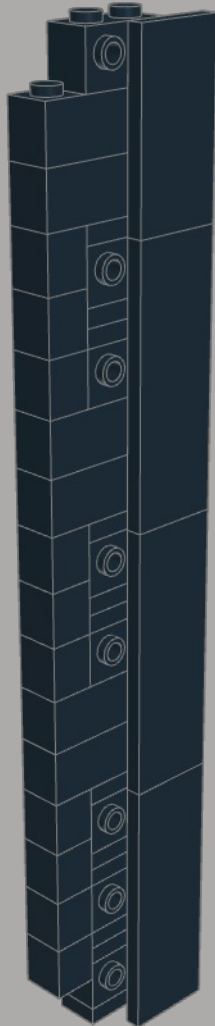
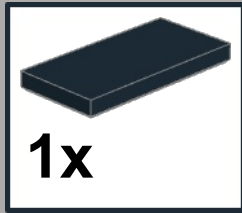
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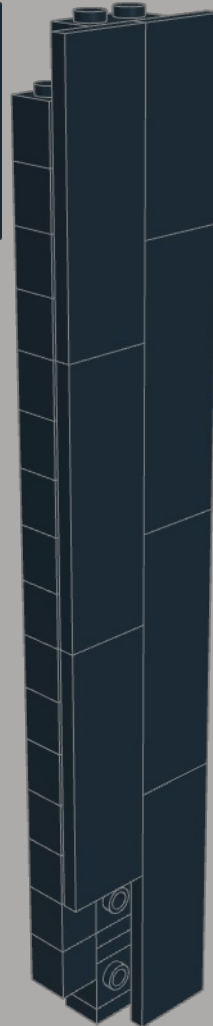
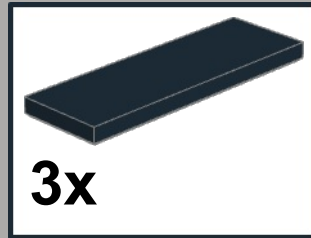
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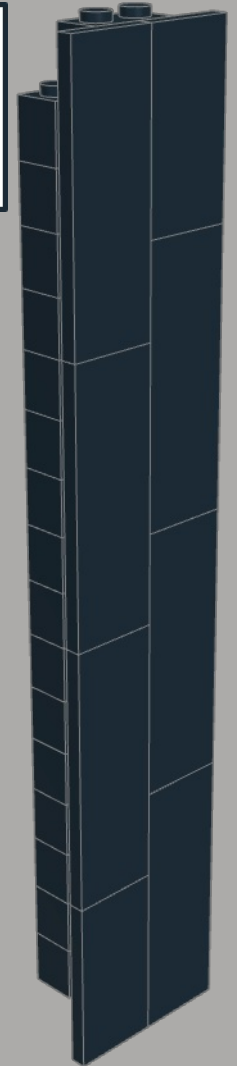
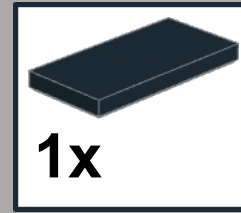
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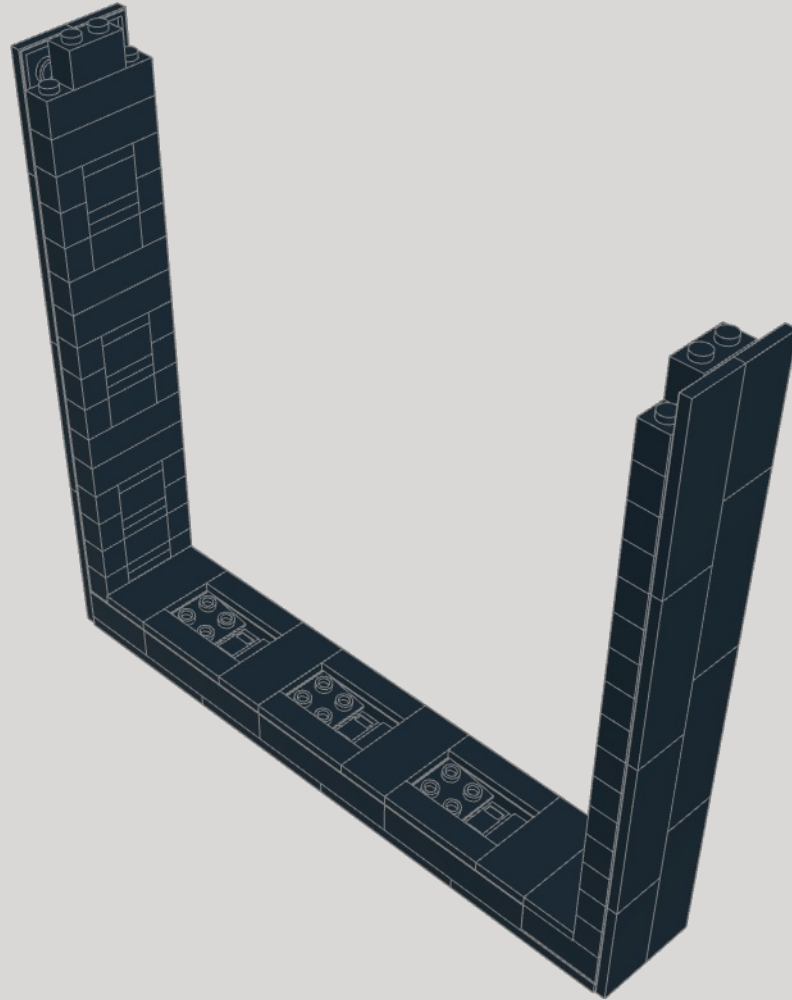
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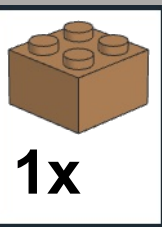
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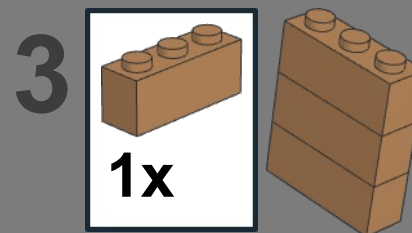
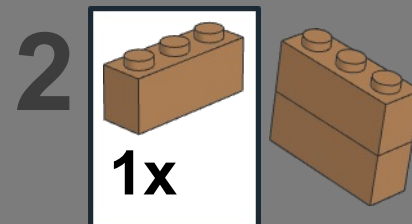
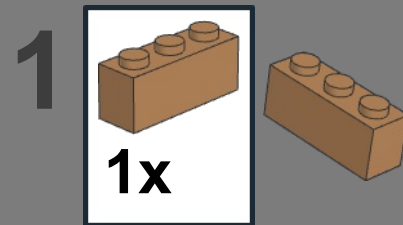


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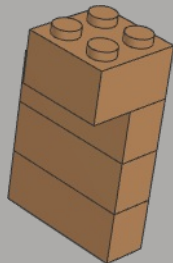
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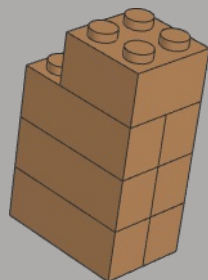


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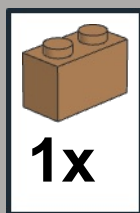
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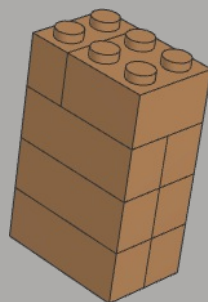
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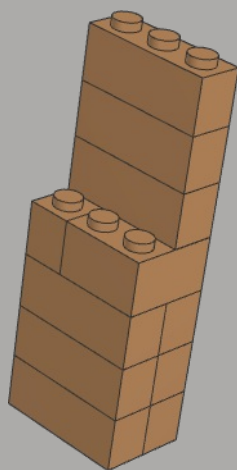
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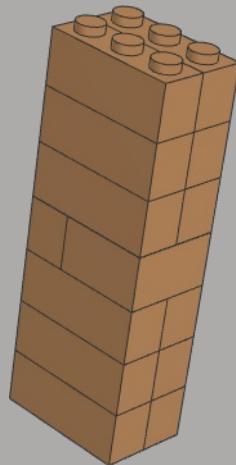
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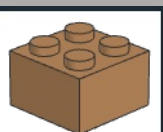
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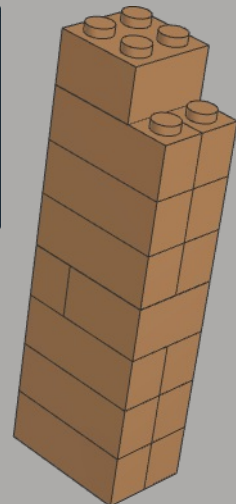
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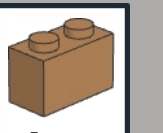
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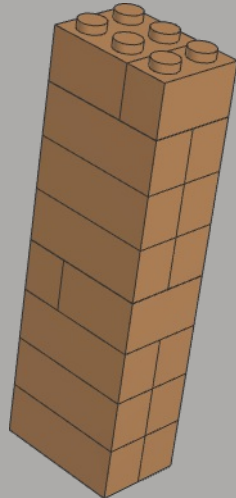
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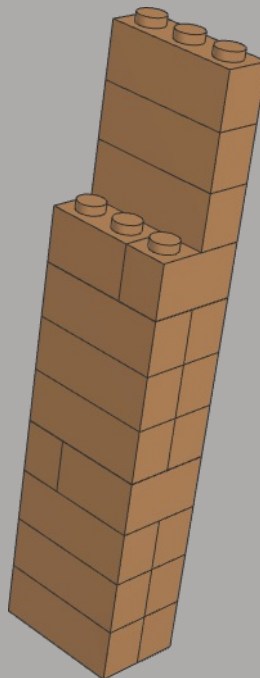
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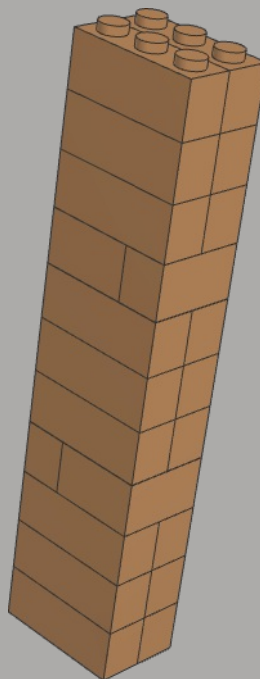
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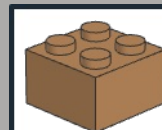
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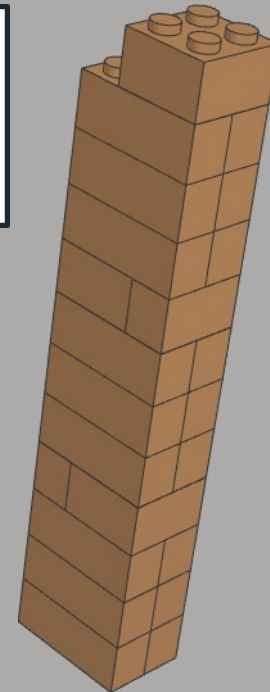
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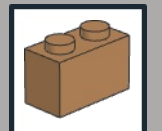
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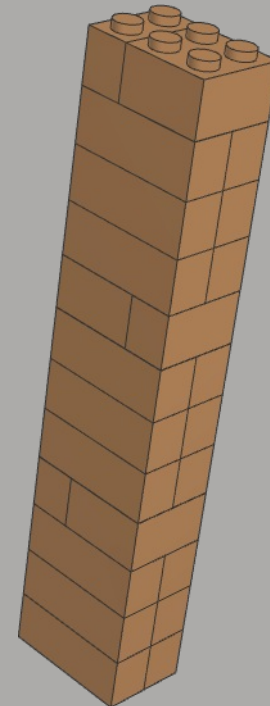
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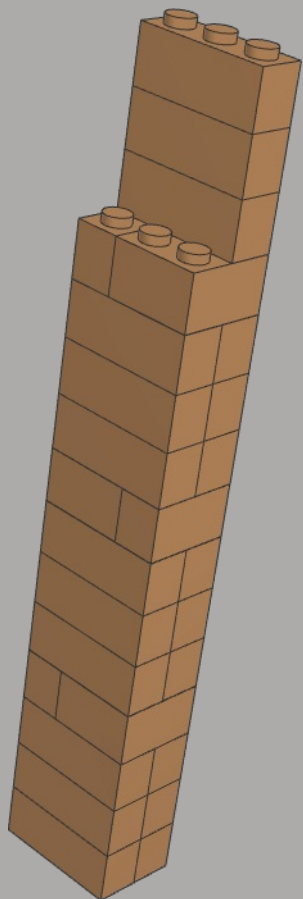
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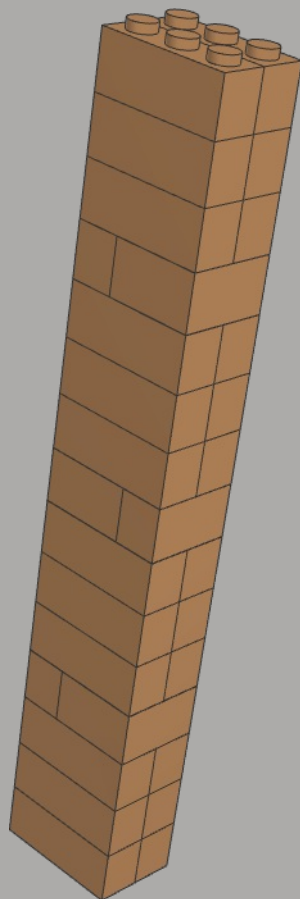
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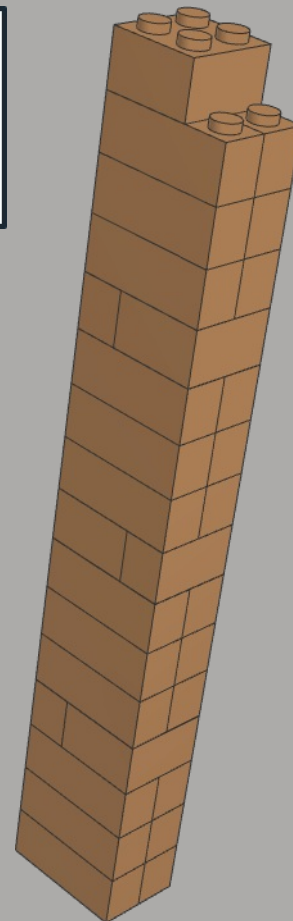
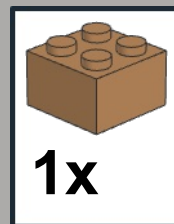
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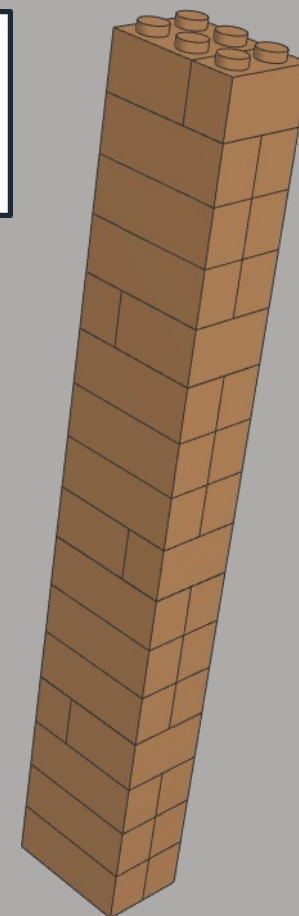
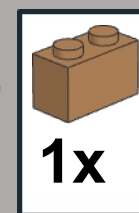
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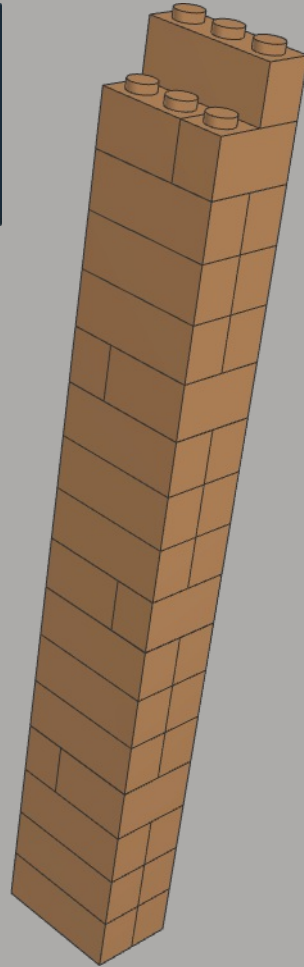
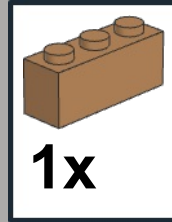
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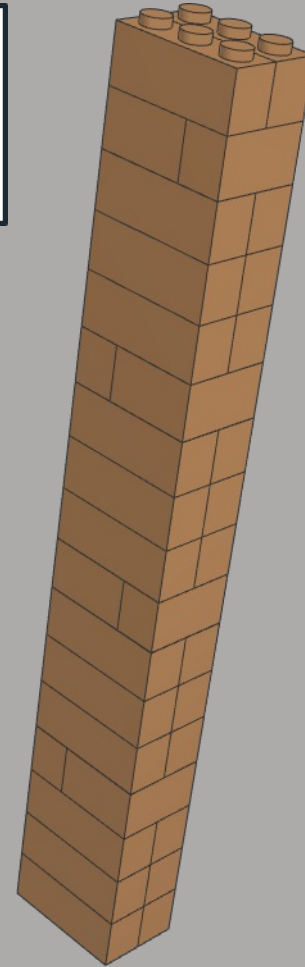
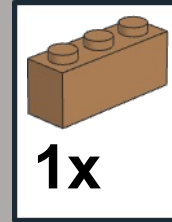
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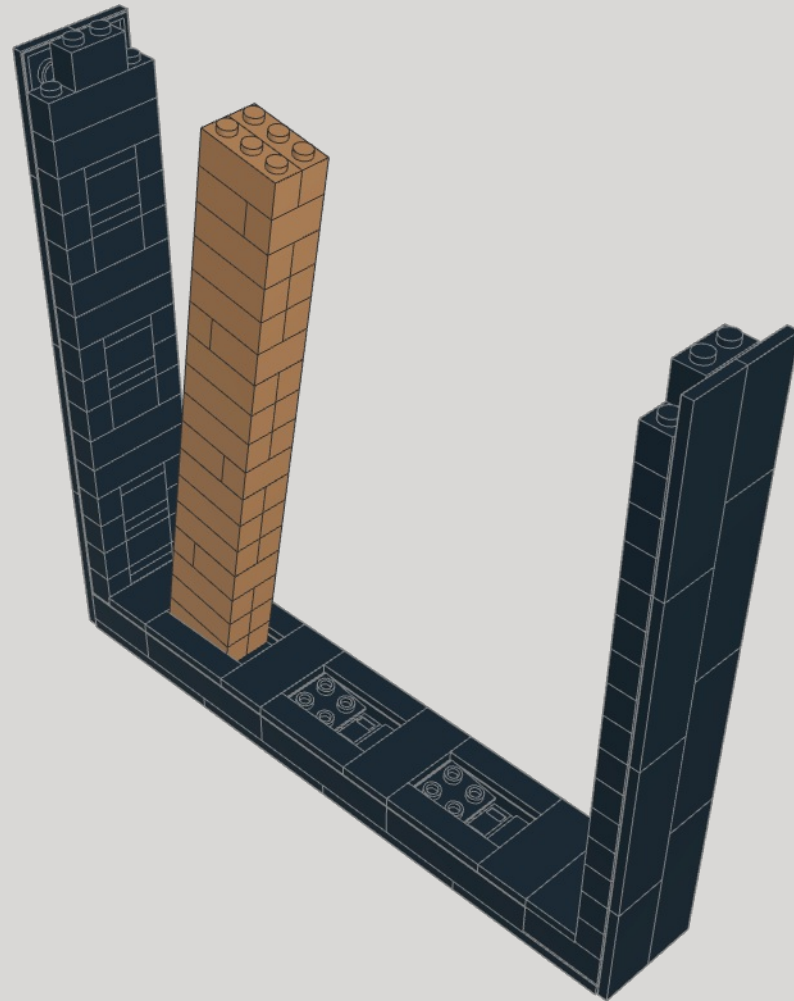
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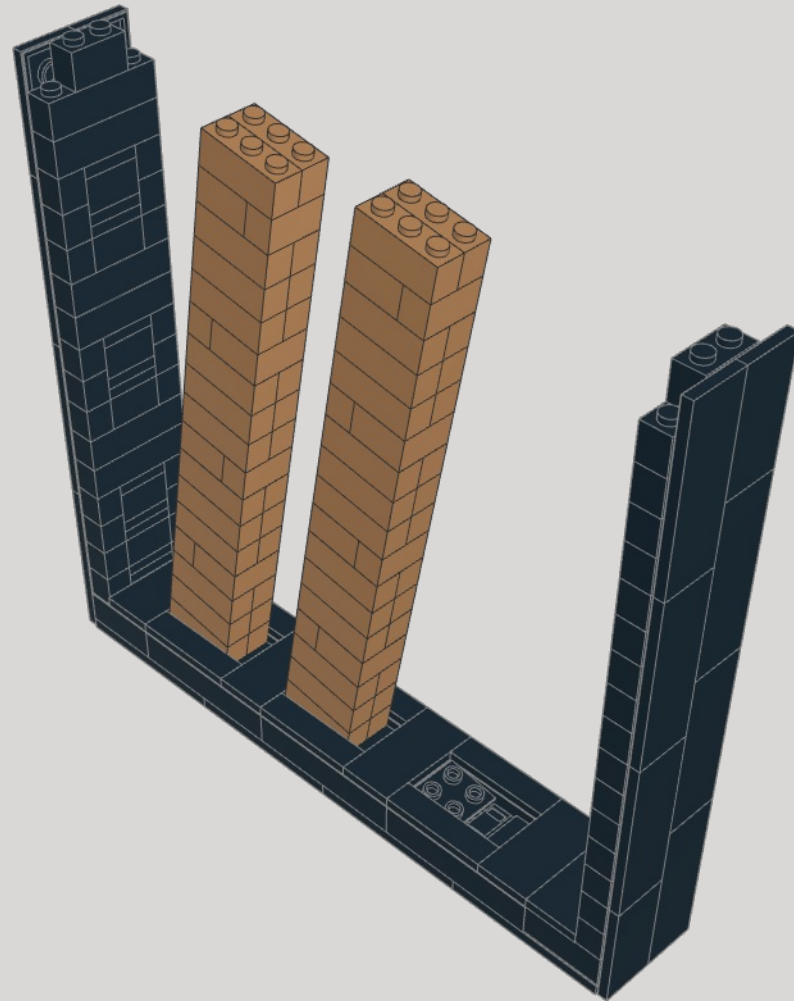


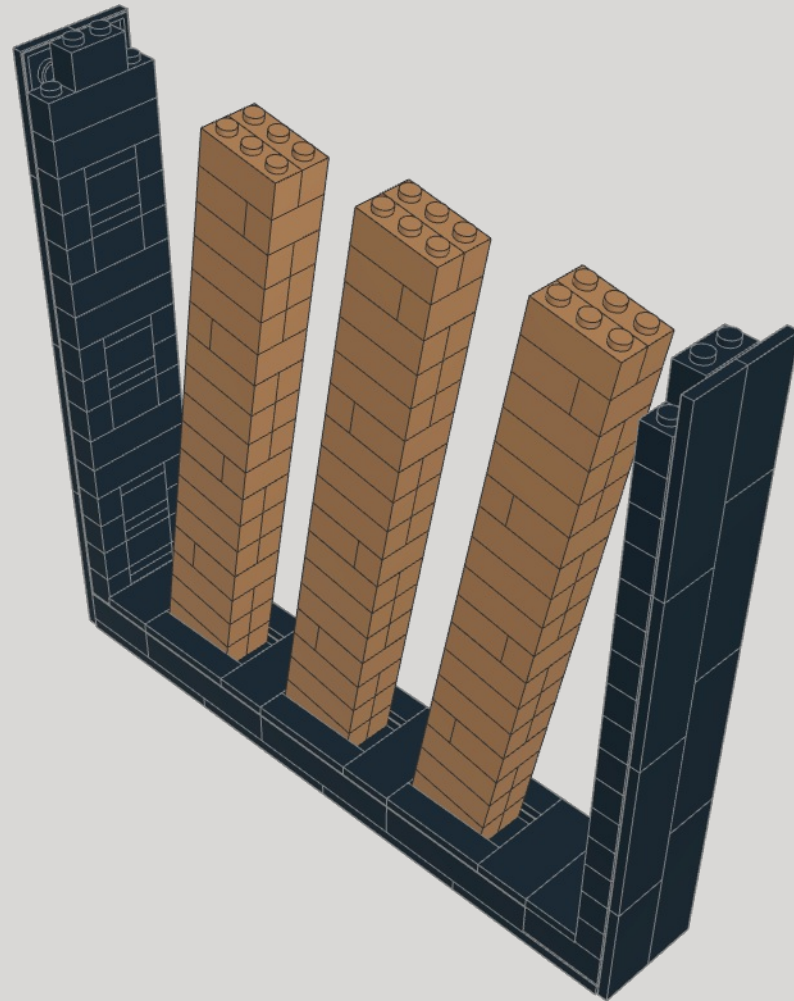
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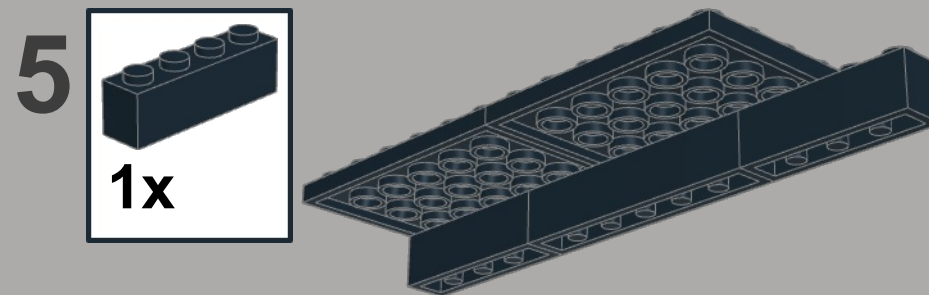
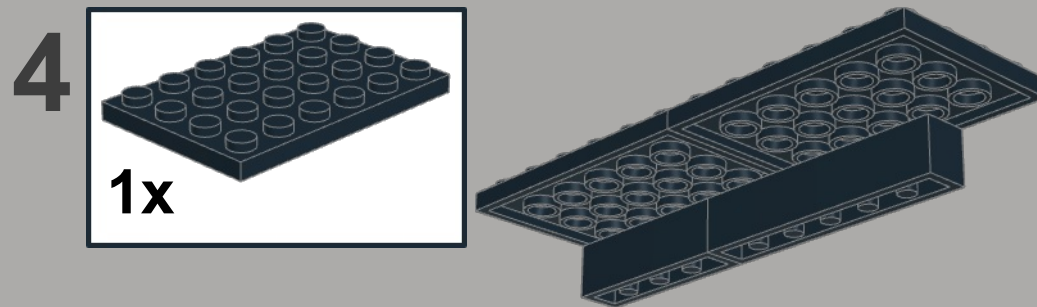
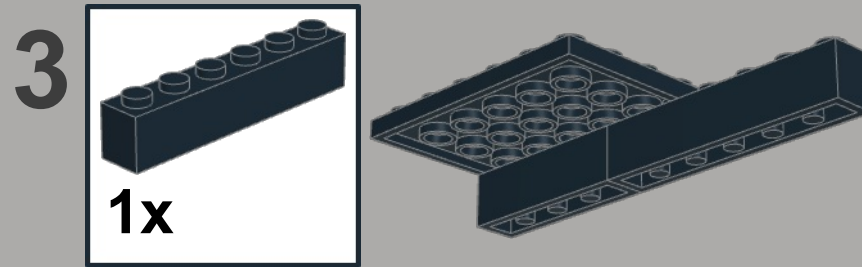
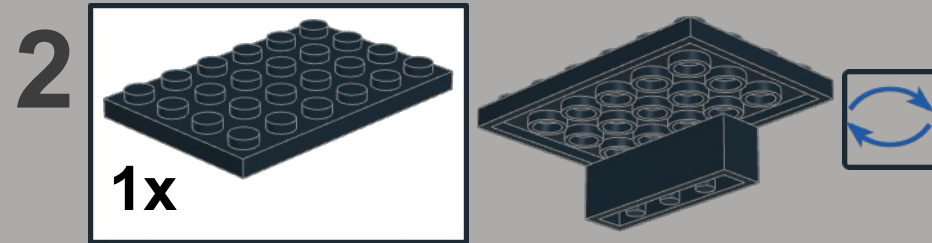
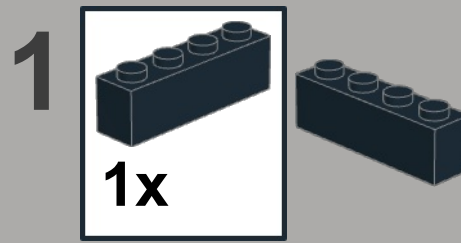


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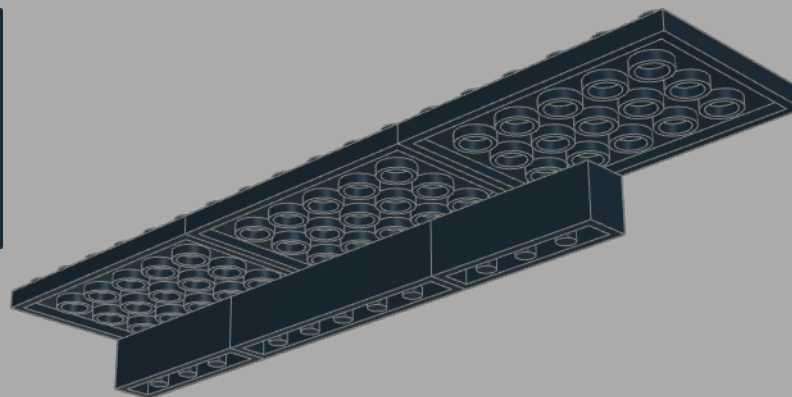
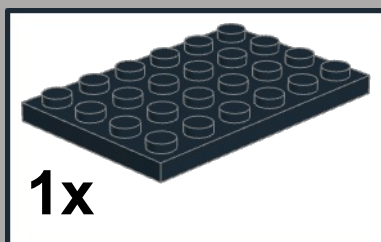




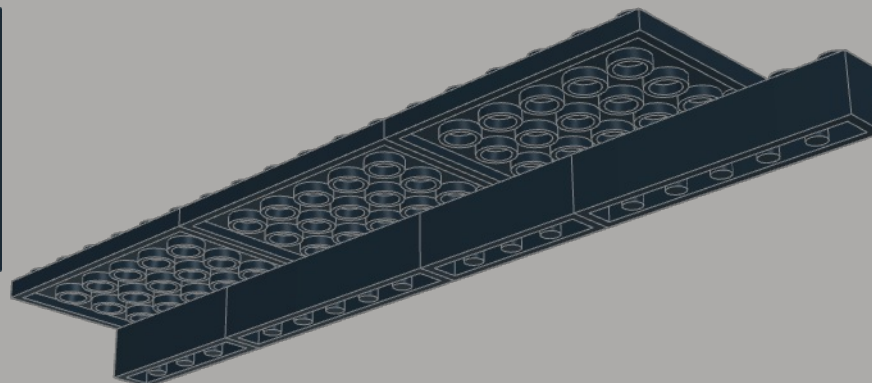
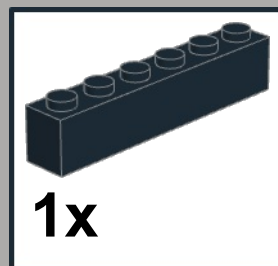




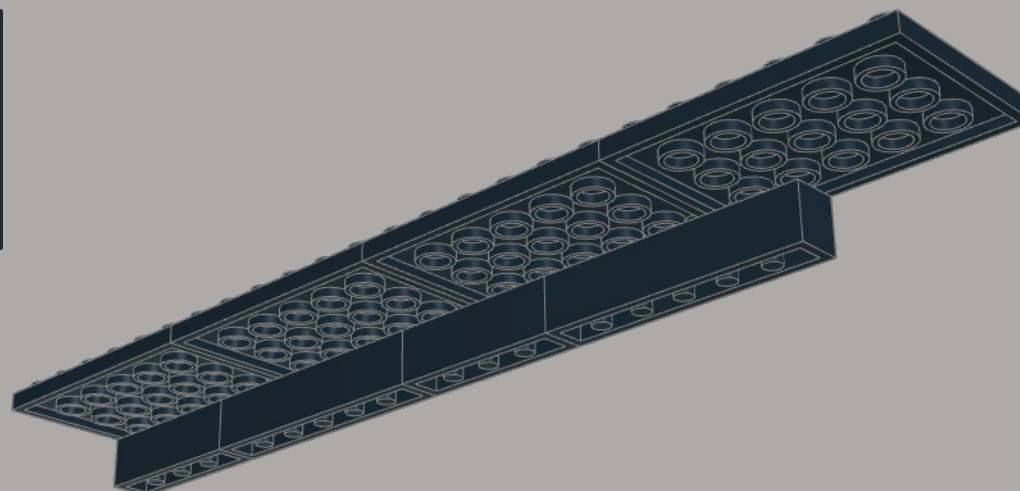
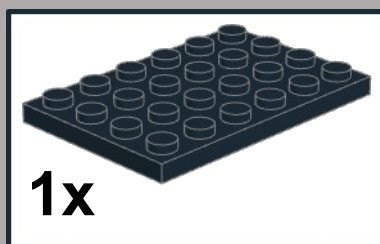
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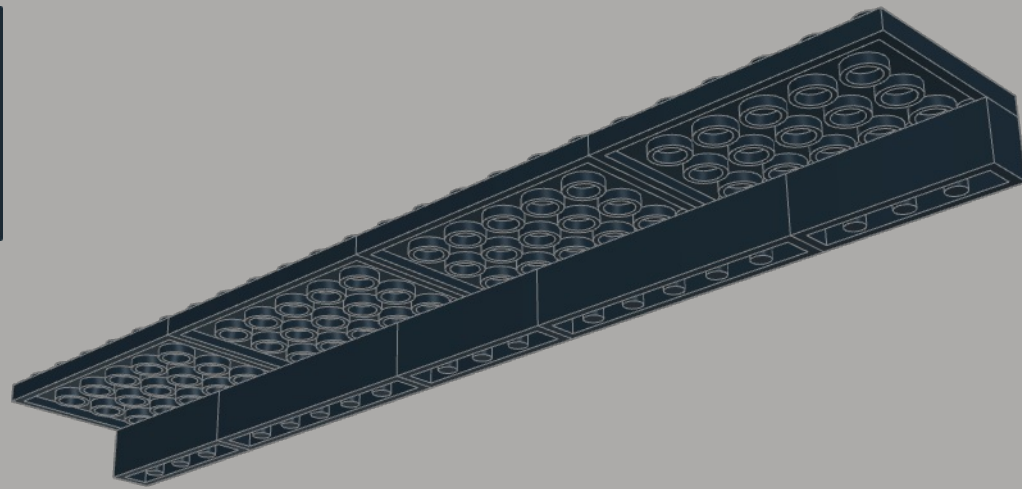
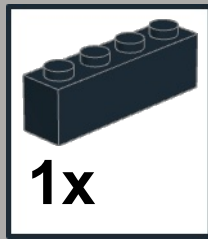
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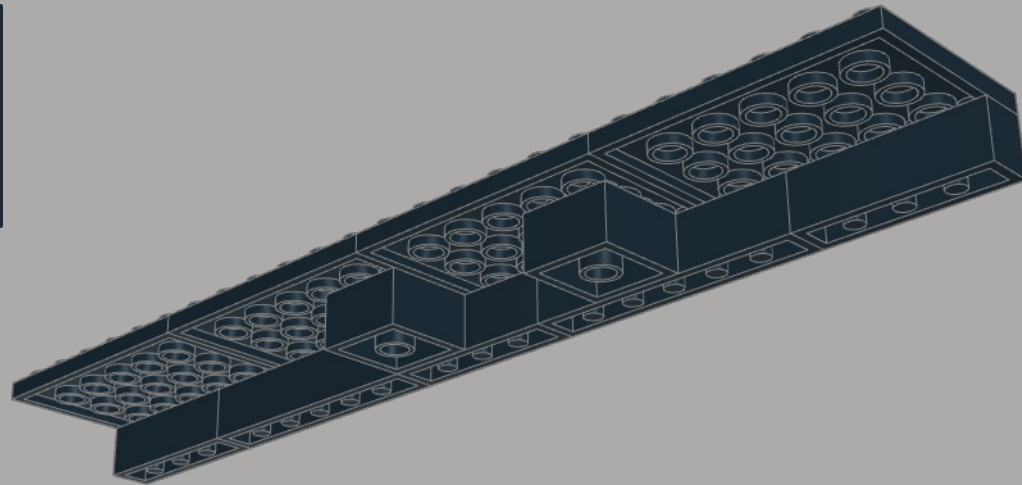
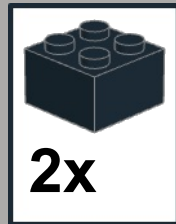
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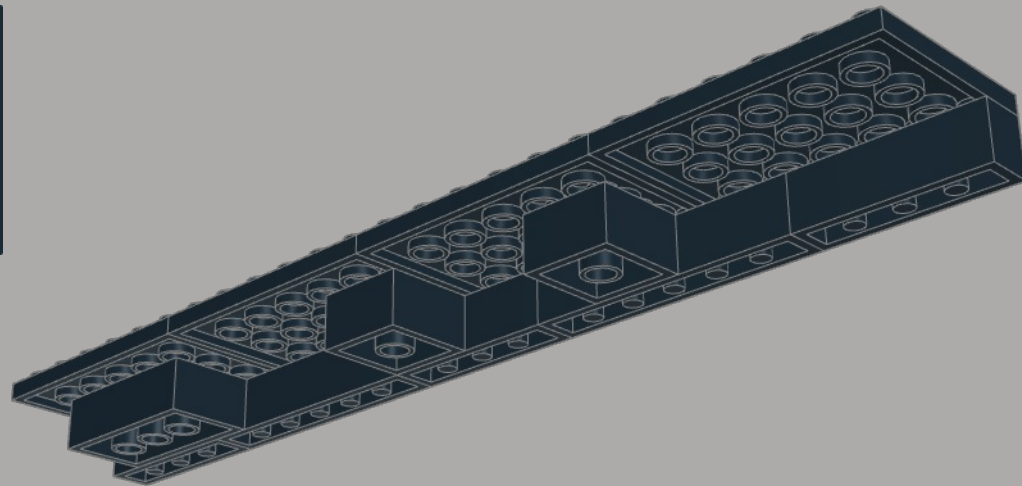
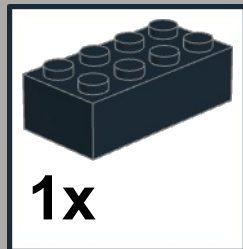
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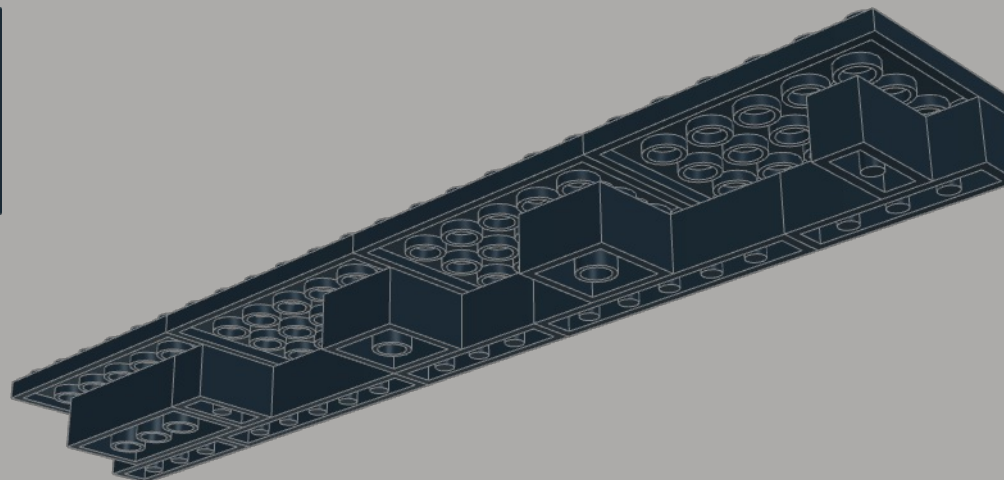
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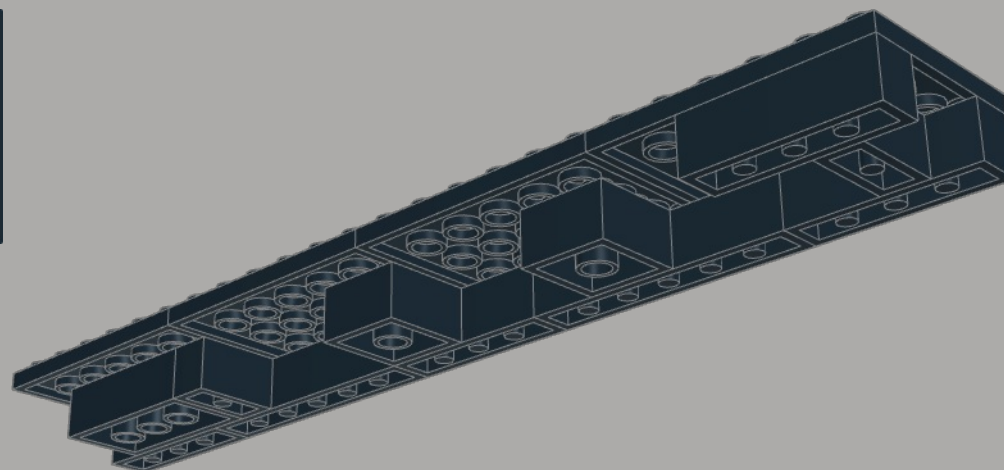
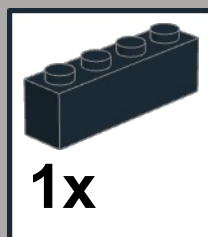
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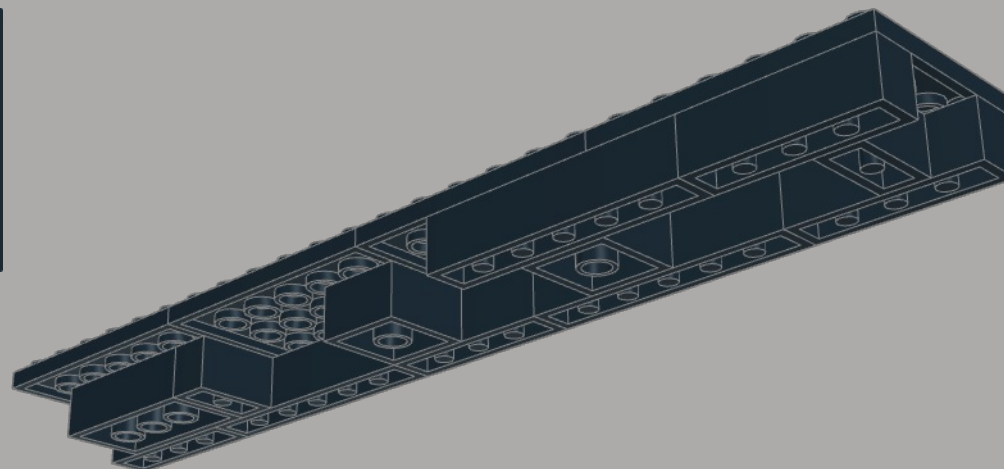
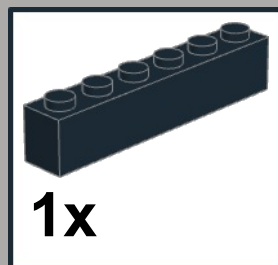
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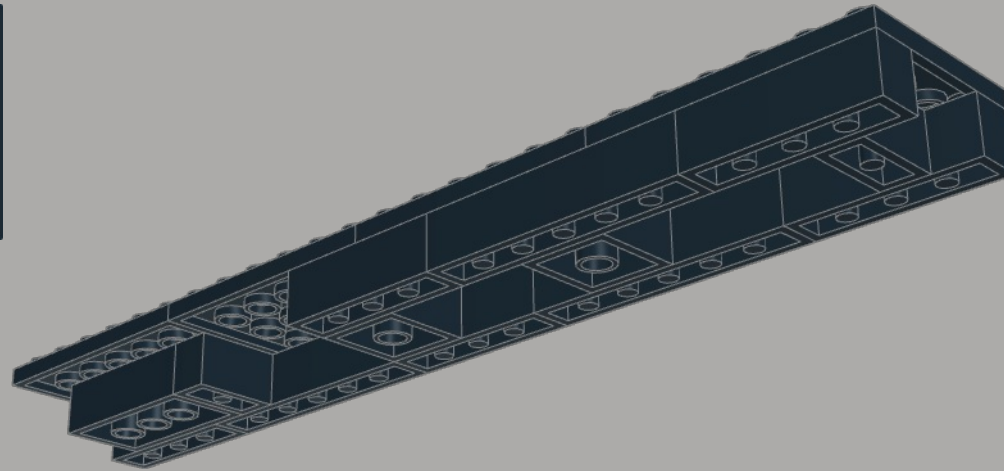
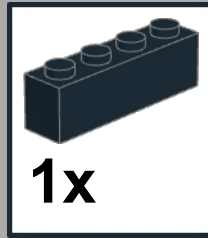
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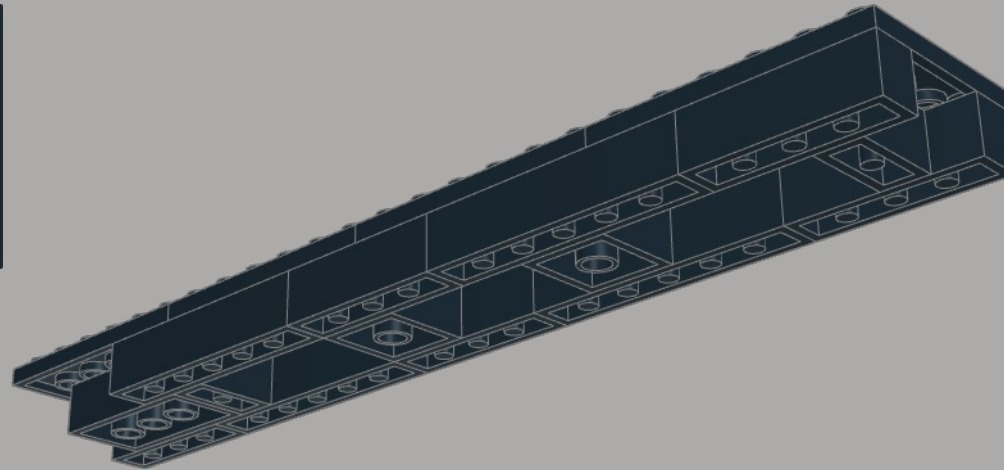
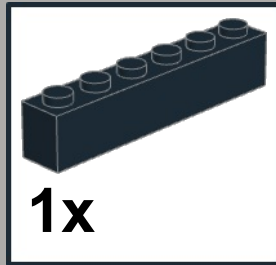
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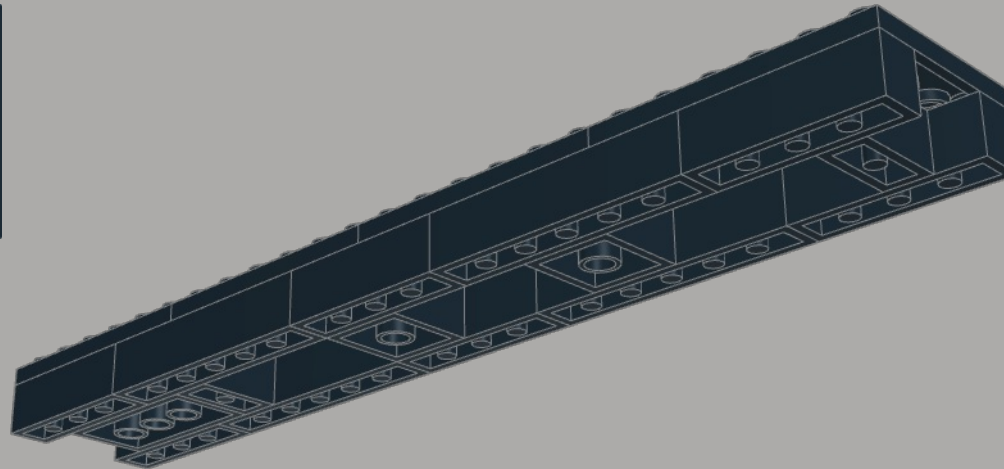
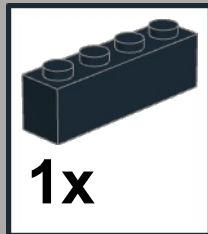
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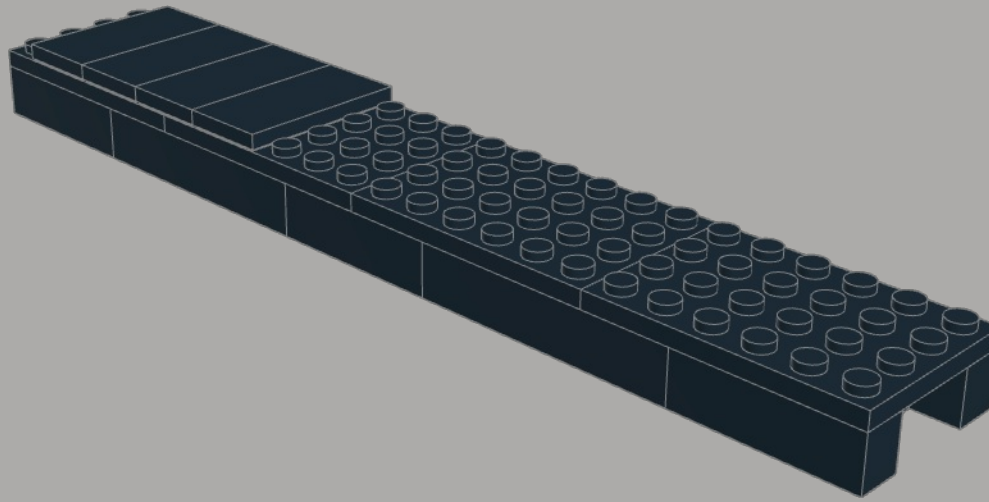
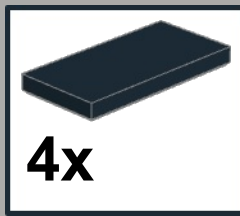
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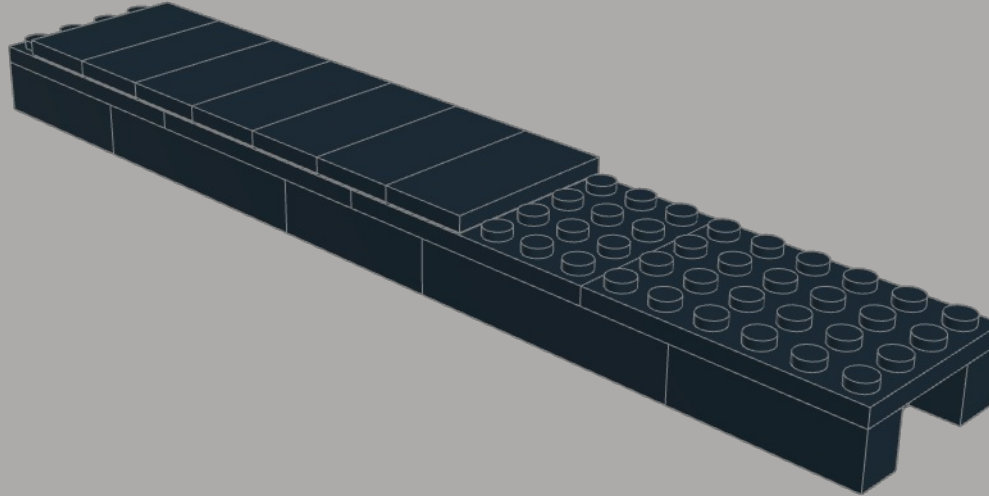
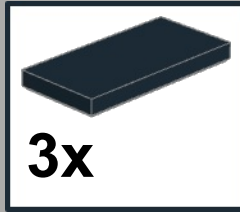
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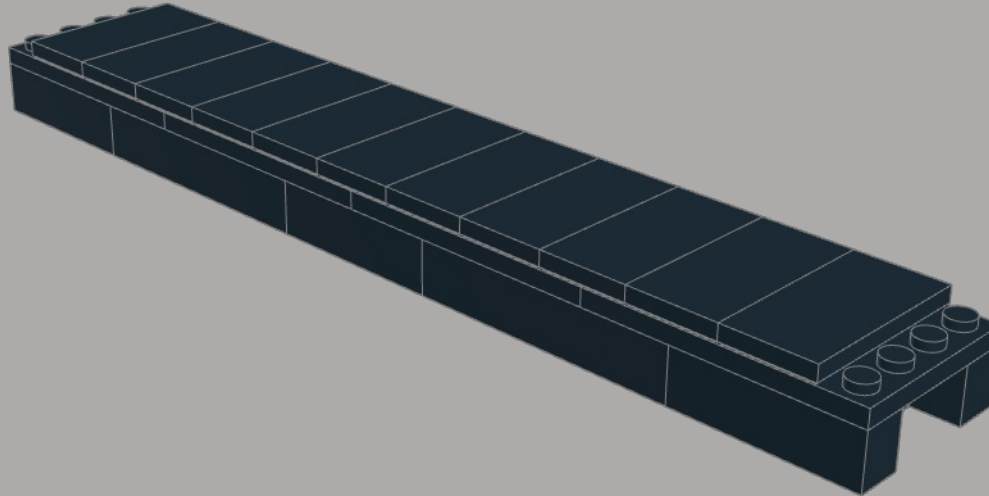
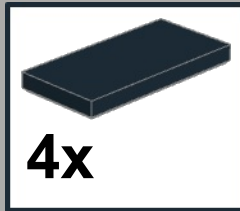
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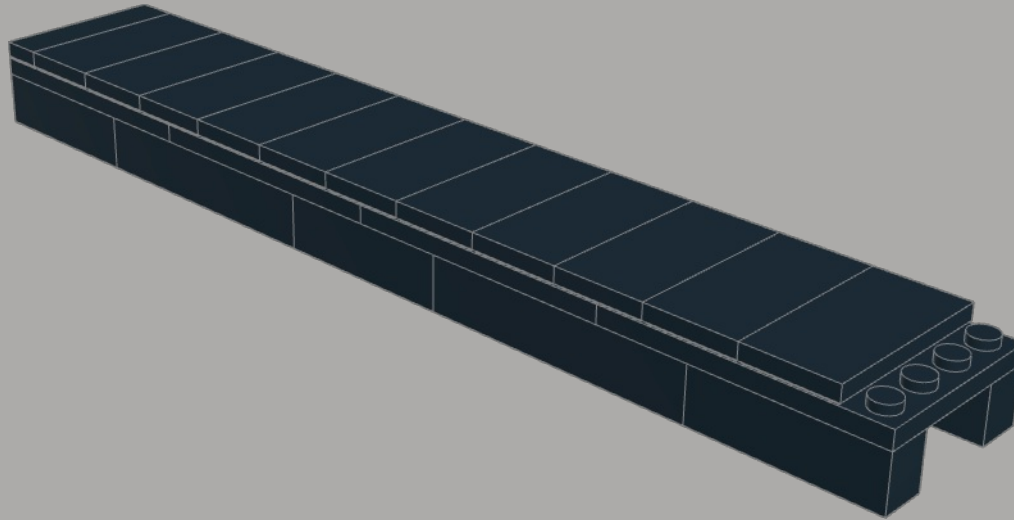
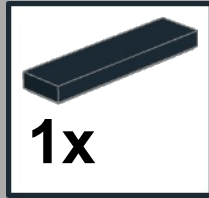
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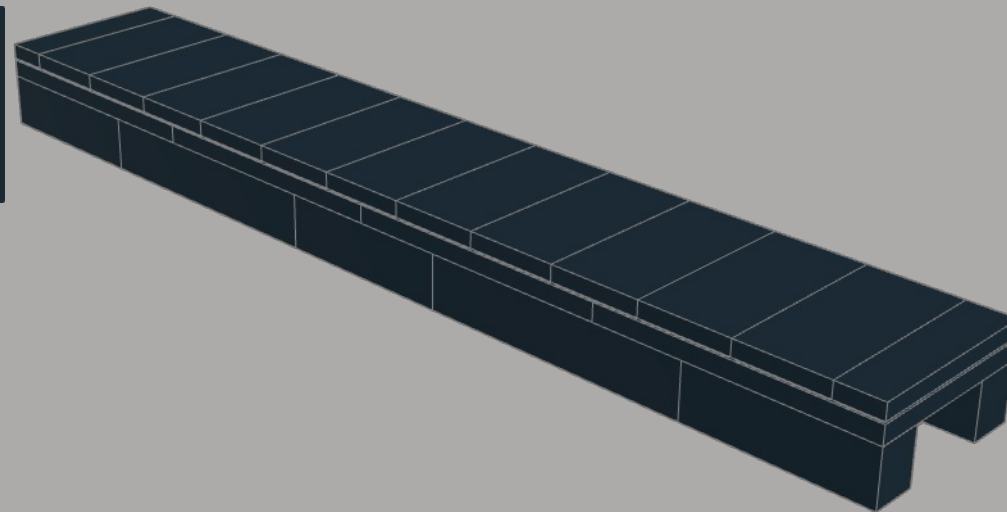
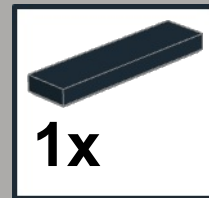
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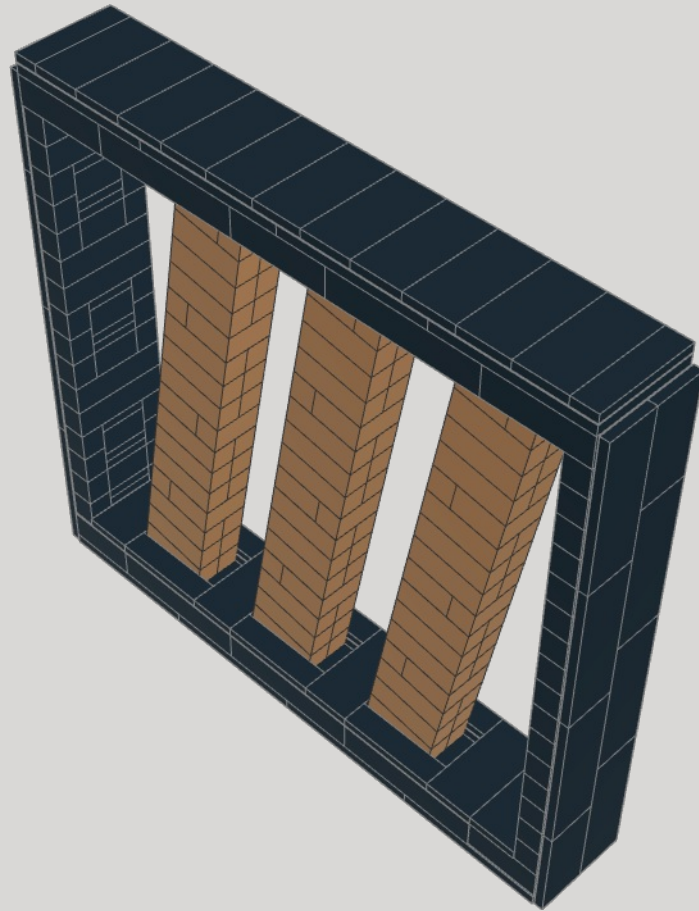


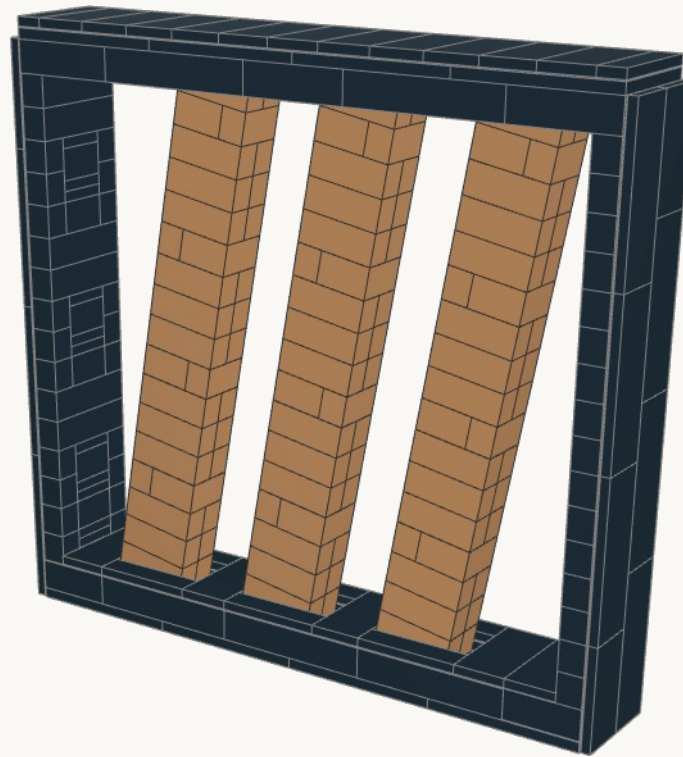
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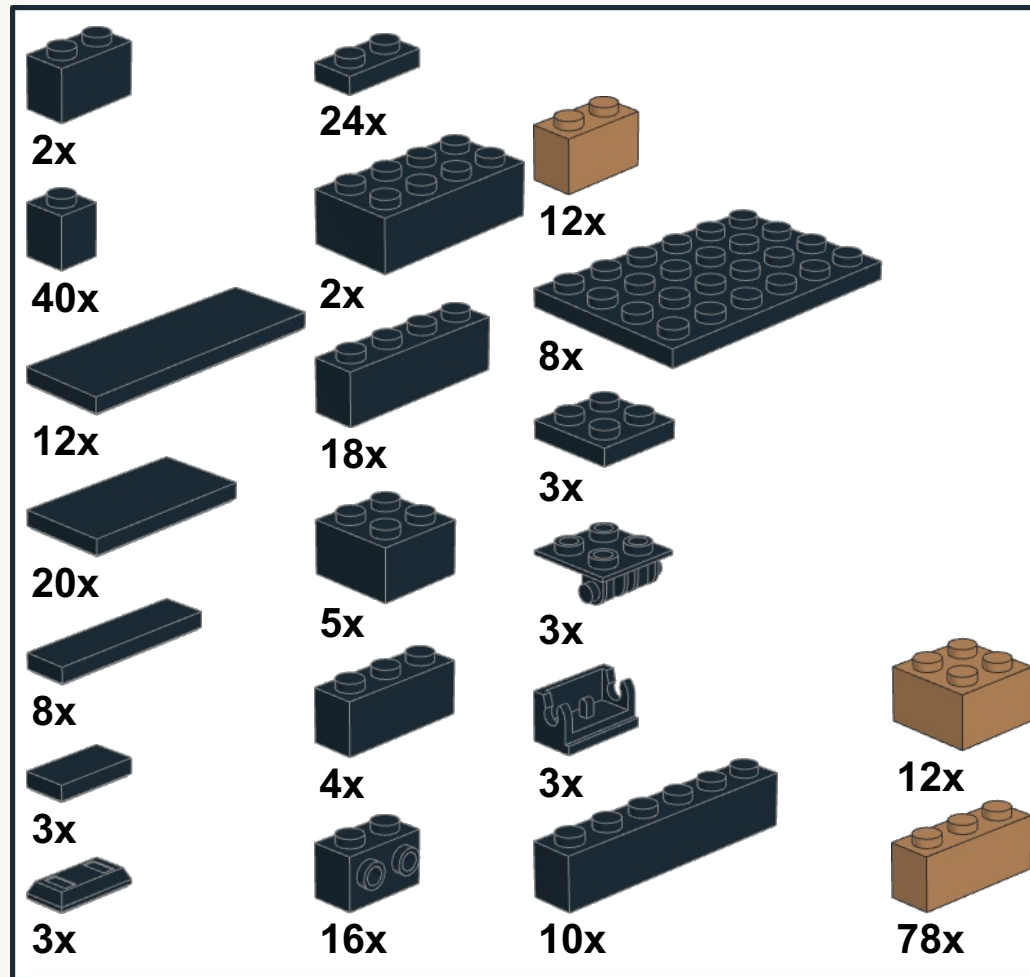


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Hope you had fun with this model and instructions.
As always you can reach out to me via email:

[Email: birdbrickbuilds@gmail.com](mailto:birdbrickbuilds@gmail.com)

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